

IVD PRICE LIST

www.IndelibleVision.com

Hourly Rates

- Website Design - \$40 (15 hour minimum)
- Flash Design - \$50 (10 hour minimum)
- Webmaster Updates - \$50 (2 hour minimum)
- Studio Recording Time - \$50 (2.5 hour minimum)
- Flash Video Production - \$60 (2 hour minimum)
- Audio Production - \$60 (2 hour minimum)
- Consulting - \$65 (1 hour minimum)
- Contract Work [off site location] - \$65 (8 hour minimum)
- Contract Work [on site location]** - \$65 (2 hour minimum)
- Programming [PHP MySQL] - \$70 (1 hour minimum)

Client Fees

- One time "New IVD Client" fee - \$25
- Webmaster Late Payment Fee - \$20
- Bounced Check Fee - \$30
- IVD Credit Card Transaction Fees - 2.5% of payment



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Products



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The EZ Website Package is ideal for individuals on a budget. For only \$625 you get a fully customized 8 page website. This package is designed to meet the needs of people looking to develop their initial web presence.

Personal Premier Package is the perfect intermediate solution. For the low cost of \$1550 you get a fully customized 15 page website. With this package you get a Content Management System which allows you to change content dynamically through a password protected administration panel to linked to your database. Your Content Management System also has a dynamic RSS Feed for your database. In addition, with this package we can integrate various Flash components into your website. For example you can have a Flash navigational menu and a 25 photo Flash Movie Gallery with a streaming MP3. Or you can have a Flash navigational menu and an online MP3 player with up to 10 songs. To add the Content Management System on your own host/server we can configure at programming our hourly rate of \$70.00.

Business Deluxe Package is IVD's advanced web solution. For the low cost of \$2500 you get a fully customized 20 page website. When you host with us this package you get a Content Management System which allows you to change content on your News and Blog pages dynamically through a password protected administration panel to linked to your databases. Your Content Management System also has a dynamic RSS Feed for each of your databases. In addition, with this package we can integrate various Flash components into your website. For example you can have a Flash navigational menu and a 50 photo Flash Movie Gallery with a streaming MP3. Or you can have a Flash navigational menu and an online MP3 player with up to 30 songs. To add the Content Management System on your own host/server we can configure at programming our hourly rate of \$70.00.



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Website Hosting

Basic Hosting Plan: (\$5.00 per month)

- Basic Shared Hosting Server
- Up to 2 Domains
- 100MB Disk Space
- 100 GB Data Transfer per month
- 5 email accounts per site
- 10 MySQL Databases
- PHP, CGI, SSI, FrontPage Extensions
- Technical Support (E-Mail - 72 hour turnaround)

Advanced Hosting Plan: (\$15.00 per month with 2 text website updates)

- Virtual Private Server
- Up to 1 Domains
- 50MB Disk Space
- 1 GB Data Transfer per month
- 5 email accounts per site
- 10 MySQL Databases
- PHP, CGI, SSI, FrontPage Extensions
- Technical Support (E-Mail - 24 hour turnaround)

Pro Hosting Plan: (\$30.00 per month with 5 text website updates)

- Virtual Private Server
- Up to 1 Domains
- 1 GB Disk Space
- 2 GB Data Transfer per month
- 50 email accounts per site
- 150 MySQL Databases
- PHP, CGI, SSI, FrontPage Extensions
- Technical Support (Phone - 24 hour turnaround)

Webmaster & Search Engine Optimization

Webmaster Plan 1.0:

- Non-refundable Reservation Fee = \$300 6 months
- \$40 per hour for updates
- 48-72 hour turn around
- Includes 2 911 website updates per month at the normal hourly rate

Webmaster Plan 2.0:

- Non-refundable Retainer = \$300 6 months (Includes 6 hours of updates)
- Additional updates \$40 per hour
- 48-72 hour turn around
- Includes 5 911 website updates per month at the normal hourly rate

Webmaster Plan 3.0:

- Non-refundable Retainer = \$500 6 months (Includes 10 hours of updates)
- Additional updates \$40 per hour
- 24-48 hour turn around
- Includes 5 911 website updates per month at the normal hourly rate



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Webmaster Plan Deluxe:

- Non-refundable Retainer = \$4,500 6 months (Includes 15 hours of updates per month)
- Additional updates \$40 per hour
- 6-12 hour turn around

Webmaster Price List: (IVD Add-ons)

- New page set-up: \$25.00 per page
- Custom IVD Flash Photo Gallery: \$25.00 (Up to 50 photos) | \$50.00 (Up to 100 photos)
- Custom IVD Flash Gallery with Music and play/pause button: Additional \$45.00

SEO Pro Plan 1.0 - \$499 for 6 months

- Over 10 hours Professional site Search Engine Optimization
- Submit URL to dozens of search engines bi-weekly
- Will spend up to 12 months for listing on top search engines.

Recording Studio Time & Policies

- Hourly rate of \$ 50.00 an hour with a 2.5 hour minimum
- Mixing: \$ 45.00 per track or \$ 500.00 complete CD up to 20 tracks
- Transfer of Digital Wave or Audio Files: \$ 45.00 per 500 mb
- Cost of Recordable Media: Blank DVD-R: \$ 15.00, Blank CDRs: \$ 1.00

Studio Policies & Terms and Conditions

■ Setup Time and Breaks

Setup time and breaks will be billed at the agreed upon hourly rate. The owner/and or engineer will break for 15 minutes every 2 hours to alleviate ear fatigue, and will take one 30-minute meal break every 4 hours. All this time is on the clock.

■ Smoking

There is no smoking inside the building or the studio.

■ Trash

Please be considerate about leaving trash around the waiting room/lounge, kitchen and the studio. You will be expected to clean up all any mess that you make. Please remove all trash and recyclables when you leave the studio and premises.

■ Use of Alcohol and Illegal Substances

No illegal substances or weapons are allowed on the property. Any behavior deemed unprofessional by the studio owner or artist, artist's guests or crew while under the influence of any substance will result in immediate termination of this agreement. Please get permission to consume alcoholic drinks in studio.



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(Studio Policies & Terms and Conditions cont'd)

■ Equipment

You are liable for any and all damage caused by clumsiness, horseplay, or intoxication to both your own equipment and the studio's. You will be solely liable for all equipment broken under these circumstances. We are not responsible for your equipment or persons in any way.

■ Guests and Visitors

Up to 2 artists and two guests (people not playing an instrument). Please inform your guests to not be a distraction to the session. If your guests are disruptive to the session, they will be asked to leave to the waiting room/lounge. You are responsible for any and all damage caused by clumsiness, horseplay, or intoxication caused by your guests.

Audio & Video Production Plans

Podcast Basic \$399 per month:

- 4 weekly Podcast shows up to 30 min (Audio File hosting non included)
- Embedded audio for high quality streaming
- RSS Feed with the ability to be syndicated, subscribed to, and downloaded automatically
- Professionally processed, optimized, enhanced and edited for studio quality sound
- Archived by date

Podcast Plus \$699 per month:

- 4 weekly Podcast shows up to 1 hour (Audio File hosting non included)
- Embedded audio for high quality streaming
- RSS Feed with the ability to be syndicated, subscribed to, and downloaded automatically
- Professionally processed, optimized, enhanced and edited for studio quality sound
- Archived by date

Audio Pro Plan 1.0 - \$199 per month:

- Unlimited streaming Mp3 on your site (Audio File hosting non included)
- Embedded audio for high quality streaming
- Flash audio player to your site
- Download Mp3 link

Audio Pro Plan 2.0 - \$299 per month:

- Unlimited streaming Mp3 on your site (Up to 5 GB of total Disk space)
- Embedded audio for high quality streaming
- Flash audio player to your site
- Download Mp3 link

Video Production Plan

Video Pro Plan 1.0 - \$299 per month:

- Add 3 streaming videos per month on your site (Up to 2 GB of total Disk space)
- Flash video player to your site with controls
- Lower 3rd (image of choice for example your company logo)
- Archived by date



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